

Content Provider



Streaming

User Services / **Consumer Streaming Services**

Content Source

camera



archived content



User Interface

to access Digital Media Assets



DAM

(Digital Asset Management)

Encoding



Indexina



Archiving



Webcast Viewer can search archive by:

- time/date
- keyword
- content type



Syndicated content to Other sites



Video-Mail/Newsletter to Subscribers



Insert Commercials into Stream and/or targeted banner ads



Wireless delivery available